

Canadian Association  
for Suicide Prevention



Association canadienne pour  
la prévention du suicide

## *Communities Addressing Suicide Together*

October 5-7, 2010 • Halifax, Nova Scotia

**EXHIBIT PACKAGE**

## General Information

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### **About Suicide in Nova Scotia**

Suicide affects us all. No part of our society is immune. Each year, over 100 Nova Scotians die by suicide, and many more make suicide attempts. Suicide is the leading cause of injury death, and suicide attempts are the second leading cause of injury hospitalization in NS. There are many complex factors associated with suicide and attempted suicide.

Preventing suicide is about more than prevention - it also includes intervention & postvention. This means a focus on the things that happen before, during and after a period of suicidal crisis – to help both the suicidal person and their family &/or friends, as well as the community at large.

### **About the Canadian Association for Suicide Prevention (CASP)**

The Canadian Association for Suicide Prevention (CASP) was incorporated in 1985 by a group of professionals who saw the need to provide information and resources to communities to reduce the suicide rate and minimize the harmful consequences of suicidal behaviour.

Vision: We, like many others, envision a world in which people enjoy an optimal quality of life, are long-living, socially responsible, and optimistic about the future.

Purpose: Our ultimate purpose is to reduce the suicide rate and minimize the harmful consequences of suicidal behaviour.

Operation: We works toward the achievement of our purpose by facilitating, advocating, supporting and advising.

### **About the Canadian Mental Health Association (CMHA) - Nova Scotia Division**

CMHA Nova Scotia Division mission is to promote the mental health of all Nova Scotians, recognizing cultural diversity.

CMHA Nova Scotia Division works closely with the eight local branches to provide the following programs

- Communities Addressing Suicide Together: An initiative to assist communities in building their capacity to prevent suicide.
- Changing Minds: Programs, training and initiatives to promote community education about the experience of mental illness.
- Mental Health Works: Programs and training to assist and educate employers about how to deal with issues of mental health in the workplace.

## 2010 Conference

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### Objectives

The conference theme is *Communities Addressing Suicide Together*. The objectives for the conference are

1. To illuminate innovative community, clinical and research practices in suicide prevention, intervention and postvention.
2. To create an opportunity for communities, survivors, community-based workers and practitioners and youth to share and showcase their experiential and research based knowledge.
3. To raise awareness of factors within communities and society that are associated with suicide and suicide prevention; such as, the social determinants of health, resiliency, mental health promotion, holistic approaches and cultural safety.
4. To create an atmosphere where renewed hope, understanding, and interconnectedness rekindle the commitment and dedication to addressing suicide in communities across Canada.

The conference will focus on promising and innovative community practices and community focused clinical practices. There will be a preconference day for youth involved in suicide prevention which will focus on skill building promoting resilience and positive mental health.

### Conference Details

The Canadian Mental Health Association, Nova Scotia Division and the Nova Scotia Department of Health Promotion and Protection along with the Canadian Association of Suicide Prevention will be hosting the event with the assistance of a dedicated group of volunteers. The event will take place at Alderney Landing Cultural Centre in Dartmouth, Nova Scotia from October 5 – 7, 2010. A preconference day designed particularly for youth will take place on October 5<sup>th</sup>, along with other preconference training sessions.

The conference theme is *Communities Addressing Suicide Together*. The purpose of the conference is to bring together communities, survivors of suicide, community-based workers and practitioners to explore innovative community, clinical and research practices in suicide prevention, intervention and postvention. Ultimately, we want to rekindle the commitment and dedication to addressing suicide in communities across Canada.

## **Exhibit Opportunities**

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### **Exhibiting at the Conference**

As an exhibitor at the 2010 *Communities Addressing Suicide Together* national conference in Dartmouth, NS from October 5-7<sup>th</sup>, you will be a very visible part of Canada's premier suicide prevention conference. Over 300 health care and community professionals participated in the 2009 conference in Brandon, Manitoba. With this years focus on collaboration and prevention, we expect to attract almost 300 participants from Nova Scotia and across the country.

### **Exhibition Fees**

Non-profit/ community organizations

- Single booth - \$375
- Double booth - \$425

Profit/governmental organizations

- Single booth - \$500
- Double booth - \$550

### **Exhibition Information**

Each exhibit booth will include:

- One skirted 8' table (two 8' tables for double booths)
- Two chairs (four chairs for a double booth)
- Complimentary registration for one staff member including meals. Visit [www.suicideprevention.ca/2010](http://www.suicideprevention.ca/2010) for information regarding additional registrations
- Please indicate on the form below if electrical outlets and/or internet are required. There will be a cost of \$50 for either of these services.
- Contact Michelle or Angela at the contact information below to discuss any questions or comments you may have.

### **Exhibition Schedule**

- Exhibit schedule including set-up time, exhibit times and take-down information will be announced August 31, 2010.

### **Other**

If your organization is interested in supporting the Communities Addressing Suicide Together Conference through financial assistance please contact Michelle or Angela. We would be happy to discuss all opportunities.

## Exhibition Form

If you would like to be an exhibitor at the 2010 *Communities Addressing Suicide Together* National Conference, please complete this form and fax to Michelle Hynes-Dawson at 1-902-469-6281. Michelle will contact you via email to acknowledge receipt and direct payment instructions and all other required information.

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Company Name:

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Contact Person:

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Position:

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Address:

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City:

Province:

Postal Code:

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E-mail:

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Telephone:

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Booth:

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Other Needs (ex: electricity, internet, etc)

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Signed:

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Date:

## **Contact**

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To discuss exhibit opportunities for the 2010 Communities Addressing Suicide Together National Conference please contact:

Michelle Hynes-Dawson, Sponsorship Working Group Chair  
mhynes07\_@hotmail.com

Angela Davis, Conference Co-Chair  
davisacmhans@eastlink.ca  
902-466-6600